

To: All
From: Rita/Meera
Date: 31th July, 2017
Subject: Aanandi 3 Update - 17

Building Work As It Moves:



The walls on the western and the southern boundary of the new land adjoining A3 is finally nearing completion. Please note the rice we planted, which is turning emerald green! Our piece of heaven! At least we now have a secure boundary. Small pieces of finishing work remains, but we guess that, that is going to be done as per the convenience of the contractors. The A3 is running in full swing and has accommodated many visitors to Tewa and the vegetable garden in front of A3 has yielded a couple of harvest of vegetables, so we

cannot complain.

Funding for Aanandi 3:

Another slow month for fundraising! The saving grace was a generous gift from academic activist Srilatha Batliwala (based in Bangalore) of US \$ 1000. We are receiving this with much appreciation.

We have realized that our costs for A3 is coming to much lower at US \$ 325,000, than the fundraising goal we originally set for ourselves, of US \$ 400,000. Just as well for so far we have only managed to raise a little over US \$ 200,000. Let us hope that we will still receive some gifts of money!

Local Fundraising:

Likewise we received Rs. 25,861.00 from the New Progressive Designers as a part of their earlier pledge of tithing a certain percentage of their consultancy with Tewa Center to the A3 building fund. This month we held the A3 fundraising committee meeting to assess and reflect and strategize. We wondered if it is about a saturation point after the Sampanna Campaign or a fundraising fatigue we are all experiencing. However we saw some opportunities in ensuring we leave no stones unturned from at least within our own Team. We will invest our energies in the 2 remaining months for the A3 campaign to be finished in the following ways:

- Make a one-on-one request with board and members of Tewa who have not yet given for A3,
- Raise money from volunteers collectively – we have finalized 9th August as a day to make the ask to all volunteers we can gather, and
- Approach a few of our prominent donors on the Board so that they can match the earlier gifts they have already made for A3.

Related committee members have taken responsibility to ensure that this is followed through.

Conclusions:

Preparation is going forward with the completion of the A3 monument and the opening event in mid-September. We wish to make it a relatively small but a happy and a memorable event!